

# HOLLADAY BROADCASTING OF LOUISIANA, LLC.

1109 Hudson Lane, Monroe, LA 71201

318-388-2323

August 6, 2018

Federal Communications Commission

RE: MB 18-184

To Whom It May Concern:

I am writing these comments as owner of and General Manager of Holladay Broadcasting of Louisiana, LLC. Holladay Broadcasting of Louisiana, LLC. is the licensee of KRVV-FM (100.1 and FAC ID #27468); KLIP-FM (105.3 and #10865); KRJO-AM (1680 and 87167); KMLB-AM (540 and 35249); KMOVX-FM (101.9 and 48976); KLSM-FM (104.5 and 60001); KJLO-FM (104.1 and 48632); KSBU-FM (92.7 and 183340); and WBBV-FM (101.3 and 5370).

I am in full support of the MMTC and SSR Communications FM Class C4/73.215 proposal to allow eligible Zone II Class A stations to upgrade in power from 6,000 Watts to 12,000 Watts.

Our stations are very active in the Monroe, LA and Vicksburg, MS markets, participating in many activities that benefit the communities and those in need in our communities. Also, our stations are heavily relied upon by the local population for emergency weather coverage.

Please implement the MB 18-184 proposal fully without delay. Many small broadcasters need this relief.

Sincerely,



Robert H. Holladay  
Owner